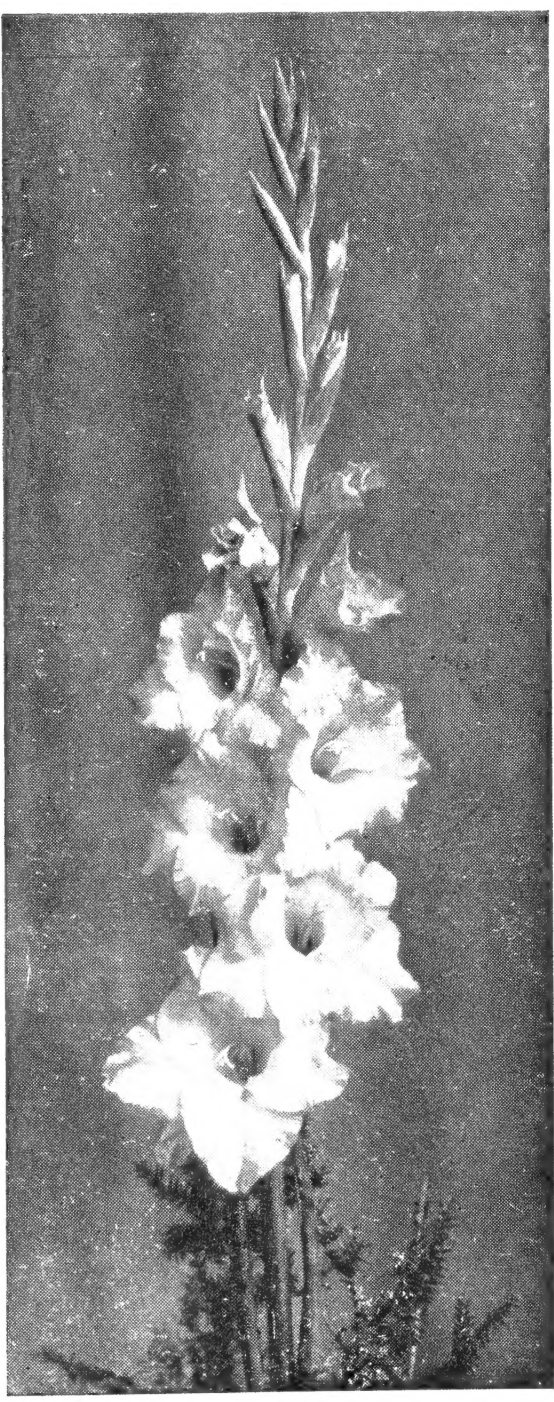
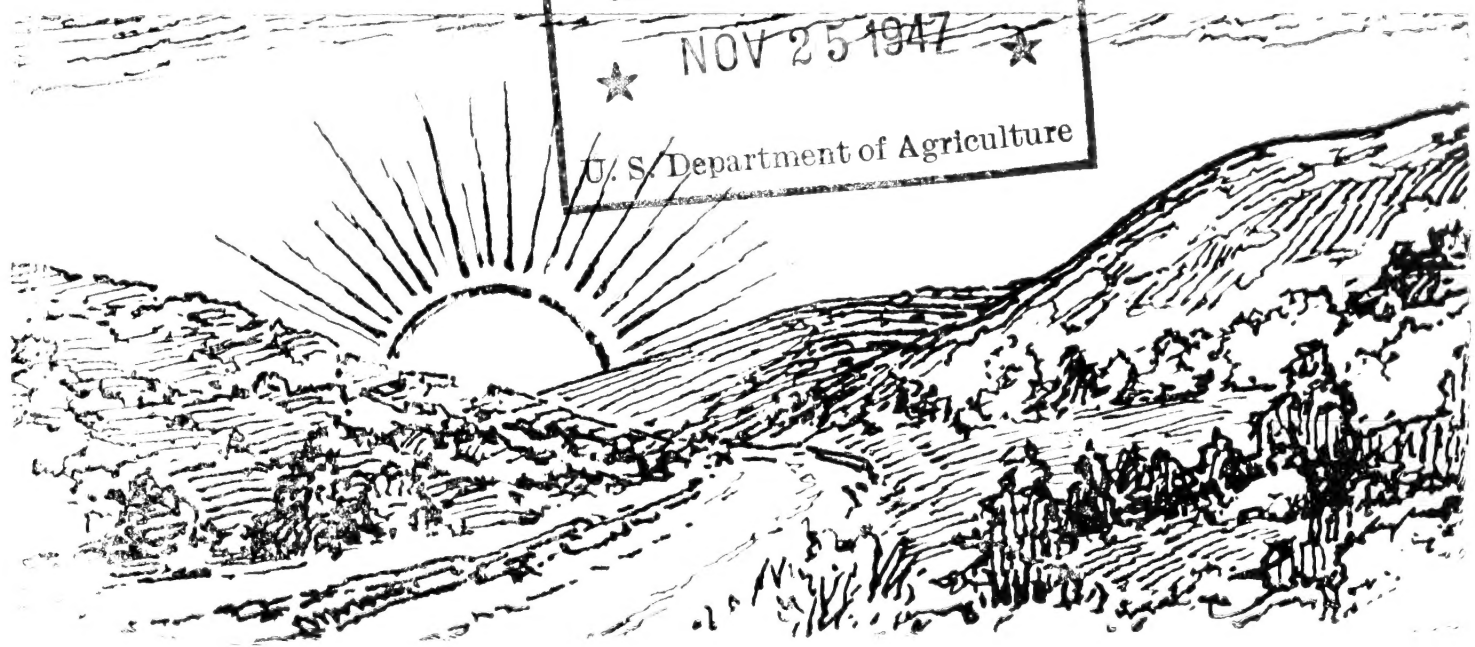


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*Sunlight
Glad
Gardens*

1947

==
**YOUR
GARDEN
NEEDS
“SUNLIGHT”**

==
BURTON L. SPILLER
East Rochester, New Hampshire

SUNLIGHT GLAD GARDENS
EAST ROCHESTER, NEW HAMPSHIRE

GLAD TIDINGS FROM SUNLIGHT GARDENS

To all our old friends everywhere, and to the new ones we hope to make, we extend our most cordial greetings.

Growing gladiolus has been a hobby with us for a long, long time. For several years we have been intimately associated with Mr. C. N. Harvey, so intimately known and loved by hundreds of N. E. G. S. Members. His appraisal of the worth of new varieties, and the accumulated knowledge he obtains from growers everywhere has been invaluable to us. This year he has consented to place some of his stock at our disposal, which should work out to the decided advantage of our customers. The descriptions of the varieties we offer here have been carefully checked by him and meet with his unreserved approval. "C. N.," in the garden or on the show bench, calls them as he sees them without fear or favor. We gratefully acknowledge the help he has been to us.

Last season was one of the most enjoyable we have ever spent among our glads. The lack of adequate help made it imperative that we spend most of our time in the gardens and we had a better opportunity than ever before to check on the characteristics of every variety we grew. Getting off to a slow start because of excessive rainfall, we moved gradually into a perfect growing season. Not once during the summer did our land dry out to a depth of more than two inches. Warm nights, together with the adequate moisture, gave us some perfectly glorious spikes, and the mild fall weather enabled us to continue our cutting until October 15. Bulb growth was excellent. Many of our bulblets grew to number one size, and our regular plantings gave us plenty of jumbo sizes for those who wish to grow for exhibition.

Frequent light showers, though, caused us to miss some of the choice crosses we had planned, so we will offer no seeds this year, for we have but few more than enough for our own plantings. Watch, though, for our offers of SUNLIGHT crosses next season. It is proving itself to be a fine parent.

At the shows we exhibited SUNLIGHT only and were highly delighted with our winnings. At Boston we won first for best seedling of New England origination, first in the color class (three spikes) and were runner up in the basket class (25 spikes).

At the Maine show we won the division championship and were Reserve Grand Champion. Nothing but three perfectly glorious spikes of Picardy could take our measure there. SUNLIGHT is proving itself to be a hard glad to beat, either as a commercial or on the show bench.

Now that our bulbs are sufficiently cured we are dusting them with D. D. T. We used it last year on our bulbs in storage, and although the frequent rains washed off our weekly spray in the fields, we came through the season absolutely free from thrips damage. Not one spotted bloom did we find in our entire plantings. We can confidently assert that our bulbs are free of thrips.

In addition to the varieties in this catalog we grow about 200 more in quantities insufficient to list. Many of these are newer varieties which we use in our hybridizing, but it is quite possible that if you wish a small number of some kinds you do not find among these pages we could supply you if you would tell us what you desire.

We offer no cash discounts on large orders, for we believe this to be a pernicious practice which favors the customers with plenty of money to spend. Neither do we feel that it is enough to have customers who are merely satisfied. We intend to fill each order, whether large or small, so that the customer will be **delighted**. "A surprise in every package" is our motto.

We believe our prices to be as low as those of any other grower, and are confident that many of them are listed at considerably less. However, if we have overpriced any offering we will cheerfully meet the price of any other reputable grower if we have the stock. Obvious errors in this list are hereby cancelled.

BUSINESS TERMS

All retail orders will be delivered free anywhere in the United States, either by parcel post or by express, but orders taken at the hundred rate are F. O. B. Rochester. On larger orders we recommend express shipments, especially if you have free delivery service.

The labor involved in packaging makes it impossible for us to accept an order for less than \$2.00. Please do not order any single item for less than 15 cents. We endeavor to send out only clean and healthy bulbs which are true to name, and we will cheerfully refund the purchase price of any promptly returned order which is found to be unsatisfactory, but we can give no warranty concerning either the growth or flowering of the bulbs. So many factors of weather conditions and cultural practices makes this mandatory, but should any variety prove untrue to name we will replace it with new stock, together with its natural increase, upon receipt of the stock concerning which complaint was made. Orders are accepted only under these conditions and are subject to prior sales.

This price list cancels all previously published prices and voids any heretofore published business terms.

THINGS TO DO

Start right. If you have any of those old cinnamon colored glads which have disgraced the countryside for the past twenty-five years, sprinkle them with fuel oil to prevent them from ever again germinating and cart them off to the dump. They were not beautiful when they were new and they will never improve with age.

Whether you are taking up glads as a hobby or as a commercial venture, don't try to start with too many kinds. Increasing stock from one or two bulbs is a slow process. Buy the number of bulbs you have planned to use, but buy fewer varieties. The labor involved in keeping the bulbs separate is considerably less, and you will be able to work up a good stock of each variety in a year or two. Besides, there is a lot of satisfaction in being able to cut several blooms of one kind at the same time.

Unless you are going into the game for show purposes only, it is better to select those varieties which are recommended as commercials, for no glad will continue to be popular year after year unless it is suitable for florist's use. For the home garden, of course, a few of the novelties and odd shades are desirable.

It is seldom wise to accept bulbs offered as a gift from a neighbor. The chances are a hundred to one that they are some he is discarding anyway. Select the varieties whose descriptions appeal to you and buy from the grower of your choice. It is to his interest to give you full value for your money.

Follow the cultural directions which are included with each order of bulbs. They are simple and easy to carry out, but they are essential to success. They are the practices which your grower employs, and you may be sure he uses the simplest practical methods to obtain results.

Join a gladiolus society. Go to its shows and, if possible, attend its meetings. You will learn a lot and make friends with some of the very nicest people in the world. The New England Gladiolus Society is, we believe, the largest in the United States. It publishes a year-book of about 200 pages that is crammed with reports of the newer varieties and the experience of growers. In addition, the Society also publishes a magazine (6 issues a year) which keeps one posted on the latest methods of culture and all the little tricks of the trade. The price for both is only \$2.00 per year. Cheap, huh? But listen! This is what we will do. If you are not already a member, send along an extra two dollars with your order. We will fill out your application blank and forward it with your subscription to Albin K. Parker, Norwood, Mass. Then, with your order we will include, free of charge, one small bulb of SUNLIGHT, a \$2.50 value. How can we afford it? To tell the truth, we really can't, but we want you to join the Society. N. E. G. S. members are our very best customers, you know.

Well, that seems to be about all. Happy growing season to you all from we all.

ALGONQUIN

A tall, strong growing red that is always a winner at the shows. The best low priced red.

BADGER BEAUTY

Medium deep lavender with creamy white throat. It is a fine glad and the price is now down where it may be bought in quantity.

BEACON

Cerise with yellow throat. Tall, straight and strikingly attractive. One of the very best commercials.

BEAUTY CLINIC

Ruffled, salmon pink that is rapidly making an enviable reputation for itself.

BELTRAMI

Smoky, old rose shade that has been a consistent show winner. Grows easily and is very satisfactory.

BIG TOP

Giant pink with carmine throat. It looms up like the circus tent from which its name was derived. A winner at the shows and a fancier's favorite.

BLACK OPAL

Black red. One of the very darkest varieties. An exceptionally rugged grower and one which always attracts a lot of attention.

BUCKEYE BRONZE

A rosy bronze that is both unusual and pretty, a feature which is lacking in many of the odd shades. Grows very easily and is in big demand.

BURMA

Ruffled, deep rose that is breathtakingly beautiful. A rugged grower that blooms freely from bulblets. By far the best in its color class.

CHERRY JAM

Ruffled salmon with cherry blotch. A fine color combination. It grows easily and has been much in evidence at the shows where it has won its share of ribbons.

CONNECTICUT YANKEE

Light pink with scarlet blotch. Opens eight lovely blooms on a long flower head. The demand has made stock very scarce.

COONEY LASS

Salmon Pink very much like Picardy but a trifle more color in the throat. Tall willowy spikes which grow so uniformly that it is practically a 100 per cent cutter. We especially recommend it.

CORONA

White with a corona of pink around edges of the florets. Rank grower that opens a lot of big blooms. Fine commercial and a grand exhibition flower.

COVER GIRL

Tall, medium pink that opens giant sized blooms. Has been much in evidence at the shows for the past two years.

CRINKLE CREAM

New, very light yellow that opens many big blooms. Floret arrangement is not always perfect with us but its size and coloring make it worth while.

CRITERION

Light pink of distinctive coloration. A pleasing glad which never crooks. For us it grows only to medium height.

DR. WHITELY

Yellow apricot with golden throat. Several large, wide open blooms at one time are characteristic of this variety. Fast propagator and is headed for the first ranks.

EARLY ROSE

One of the older glads which has smaller florets than the present standard. Neither is it so rugged a grower as many but the deep rose shade is very attractive. We grow it in quantity for the florist trade.

ELIZABETH THE QUEEN

Most talked about and most beautiful of all lavenders. Requires good culture and plenty of water to bring it up to satisfactory height but it can be done. In every other respect it is a super variety.

ETHEL CAVE-COLE

Very early light pink with huge flower head. It, too, needs good culture to have it at its best but it can be wonderful when well grown.

ELOISE

Very late lavender that is a rugged grower and opens 5-6 needlepoint blooms of an attractive shade. Should be planted early in the northern states in order that the bulbs may mature.

FAIR ANGEL

Big, ruffled creamy white on which is superimposed a deeper cream throat. Under good culture it can open eight six-inch blooms with as many more buds showing color. Has won several championships.

GENERAL MacARTHUR

Shrimp pink with peacock feather. The placement of the big, round blooms is excellent. A popular commercial and exhibition variety.

GIANT

Huge red which makes an imposing display in basket work.

GLAMIS

Beautifully ruffled light rose with white throat. Not so well known as it should be. A good glad that has been temporarily lost in the shuffle.

GOLD DUST

Earliest deep yellow that throws an always straight spike. Real butter color, as I remember butter. Our stock is mixed with a lighter yellow so will give double count on this one.

GRATITUDE

New, early, salmon orange shade. Tall grower which opens a number of blooms at once.

GRETA GARBO

One of the best and most pleasing light pink glads ever introduced. Grows easily to immense size and can win at any show.

GOLDEN CHIMES

An older golden yellow variety but still one of the best for commercial purposes.

HAWKEYE RED

Medium red which is a color sport of the famous Vagabond Prince. Has all the ruggedness of its parent and is an extremely fast propagator.

HIGH FINANCE

One of the best smokies. Light orange gray with a cream throat. Opens seven or eight ruffled blooms.

INTRUDER

Often referred to as "King of the Reds." Properly grown it will open up to ten florets at once. A flaming red that makes massive spikes and is thoroughly recommended.

IRAK

Unusual lavender gray which will grow five feet tall. Often wins at the shows for "longest flower head."

KING WILLIAM

Light salmon pink that can be very fine but needs good culture to have it at its best. Worth while when heavily fertilized and watered.

KING LEAR

Heavily ruffled, needlepoint purple that is one of the best. Early, tall, beautiful. Has all the qualities necessary to make a fine glad. Especially valuable in hybridizing.

LADDIE

Big, rugged growing buff pink that opens many blooms on a tall spike. An easy glad to grow to exhibition size.

LADY JANE

Glistening light cream with deeper toned lip petals. Will open 7-8 round, wide open blooms which are always perfectly placed on a straight spike. A grand variety.

LAVENDER PRINCE

New dark lavender with darker throat. A seedling of King Arthur, but a decided improvement for it is much smaller and has an always straight spike.

LAVENDER QUEEN

A lavender with a very pleasing color and many other good qualities. A uniform grower of more than average height. Blooms are correctly spaced and faced and it flowers quite early in the season. It is one of our favorites.

LAVENDER RUFFLES

Intensely ruffled very light lavender. Its color value is high but it is hardly tall enough for florist's use. Fine for the garden or for cut flowers in the home.

LEADING LADY

Creamy white with lemon cream throat. One of the most sensational glads ever introduced. A sport of the famous Picardy, but without its faults. Tall, vigorous grower that opens a lot of infinitely graceful blooms. Blooms freely from medium and small bulbs. We unhesitatingly rate this one among our "five best."

LEXINGTON

Giant purple which frequently produces blooms seven inches across. Will grow five feet tall with twenty or more buds on each spike. Stands up well in the field despite its size.

LIPS OF GOLD

The two lower petals of this glad are deep gold. Upper portion is pure white. Florets are pleasingly placed on long spikes which never crook.

MAID OF ORLEANS

Has been the standard commercial white for years. Lush, green foliage and nicely balanced spikes that ship perfectly. Has been one of the best parents for hybridizing.

MARIMBA

Extra tall, large, very light buff. Six-foot spikes are not unusual. Blooms late but is worth waiting for.

MOTHER KADEL

An older, medium yellow that has made a fine reputation for itself.

MOTHER MACHREE

We grow this parti-colored smoky because we still like it although it was introduced a number of years ago. Shades of slate and tan and gold, exquisitely blended, make it one of the most attractive smokies in our opinion. It will easily open 9-10 cup-shaped blooms on a very rugged, straight spike.

MRS. G. G. ERREY

A white from Australia which makes a gorgeous ribbon of bloom with its nine or ten perfectly spaced and faced florets. It possesses a unique sheen and daintiness that makes it appealing. A good glad.

MRS. MacARTHUR

Salmon rose, flecked with slate. Round, wide open florets. Reaches more than four feet in height and opens a goodly number of blooms at once. Color combination makes it a little different than others.

MRS. MARK'S MEMORY

Large, deep rose shade that is very attractive. A good grower but for us the placement is not always perfect. However, it is a riot of color in the field.

MYRNA FAY

New, rich orchid lavender that will open 7-9 blooms. Vigorous grower that is already winning its share of ribbons. Appears to have a bright future.

ORIENTAL PEARL

Gigantic pearly white which was one of our real finds last season. We grew it with eight-inch florets and did not see a crooked spike. Unlike many giant glads the florets of Oriental Pearl are strongly attached to the spike, making it a good shipper despite its great size. Friend Harvey won a division championship with it at Boston in 1946. We unhesitatingly stake our reputation on this one.

PARADISE

Bright, veined pink with an orange cast. An especially tall and vigorous grower that opens many blooms at once. A vase of a dozen spikes is something that is worth looking at.

PEGGY LOU

Pink with bluish cast. A tall, rugged grower that is very much like Picardy, only it is a trifle darker.

PHYLLIS McQUISTON

Warm, brilliant pure pink on a rugged spike. Fine color and a very easy grower. Occasionally the blooms are somewhat poorly faced on the spikes.

PICARDY

Best known glad in the world. Grown by the millions in Florida in winter. Salmon pink shading to a pale rose throat. For some reason it is becoming increasingly difficult to grow, but we have propagated our young stock from field selected plants and experienced no difficulty last season in growing spikes of exhibition quality.

PURPLE BEAUTY

Deep, clear purple with large, round blooms on a compact flower head. A pleasing shade of purple that is just a trifle darker than King Lear.

PURPLE SUPREME

One of the tallest purples and one of the very best. The floret placement is ideal and the spike never crooks. Increases rapidly and is rated as the leading purple.

R. B.

A giant, smoky bronze which always attracts a lot of attention in the fields and at the shows where it is a consistent winner. Not beautiful, in our opinion, but big and showy and very much worth while as a novelty.

ROSA VAN LIMA

Bright rose pink with white throat. Same shade as Phyllis McQuiston but its white throat is an added feature. Very straight grower of more than average height. We rate it as one of the best pink commercials.

RUBY RED

The name accurately describes this glad. A distinctive and beautiful shade.

Will open eight florets with as many more buds showing color. Tall, sturdy, straight grower which should not be overlooked.

ROYAL WINSOR

This was one of our real finds for 1946 and one of the "five best" that grew in our gardens. Pure spectrum red which will grow fifty or more inches tall, with 8-10 immense blooms open on a twenty-bud spike. Buds are so spaced that the perfect formal arrangement produces a solid bank of vivid color. It is worth several times its price.

SPOTLIGHT

An outstanding newer variety which is included among our "five best." Clear, deep yellow with a small scarlet blotch deep in the throat. Tall and always straight and an exceptionally easy grower. Produces plenty of large bulblets which germinate readily.

SUNLIGHT

The more new glads we see, the better do we like SUNLIGHT. The outer portion of the ruffled and slightly fluted blooms is a delicate rose-pink which shades imperceptibly to a pure golden center, giving the effect of brilliant light orange. Despite its size and brilliant coloring it is as delicately refined as a crown jewel. At the N. E. G. S. show in Boston last year it won a blue in the color class, a first for "best New England origination," and was runner-up in the basket class (25 spikes). At the Maine show, where in 1945 it won the American Home Medal, it won in the color class, was division champion and reserve grand champion. Every spike we exhibited was taken from our field plantings where they received exactly the same care as we gave our commercial varieties. An extra vigorous and tall grower and an extremely fast propagator. It is outstanding, even among our "five best."

SURFSIDE

Tall, midseason white that is a grand commercial. A faint trace of red deep in the throat enhances its carved marble blooms. Practically a 100 per cent cutter, even from small bulbs. Always in favor with the florists.

VAGABOND PRINCE

Brilliant mahogany with red blotch. Tall grower, unique color and very lovely, but spikes should be cut while still in the bud stage, for the florets fade badly in the sun.

VAN GOLD

Deep, golden yellow with no markings. Best early yellow we have seen. Straight spikes with several nicely placed blooms open. Flowers freely from bulblets if planted reasonably early. We recommend Van Gold.

WHITE GOLD

Giant light cream that has won literally hundreds of blue ribbons. A healthy and vigorous grower and a runaway propagator. Not perfect, for to be correctly balanced the flower heads should be a few inches longer, but it is a long, long way above the average glad.

WINGS OF SONG

A well grown spike of this is a hard thing to beat in any gladiolus show. Tall, strong growing salmon flecked with slate on outer edge of petals. Opens 8-9 big blooms at once. We like it.

W. R. READER

One of the very first glads to bloom in our gardens and one of the very best. A salmon-rose with white throat. Several perfectly placed large blooms open at once on a fine spike. Just beginning to become known in the East. It is going to make a fine commercial.

PRICE LIST

Ten bulbs will be sold at eight times the single rate, and you may have five at the ten rate. 100 bulbs will be sold at eight times the ten rate, and 25 or more at the same rate.

L signifies Large; M—Medium; S—Small.

	Bulbs Each			Bulblets Net Prices			
	L	M	S	10	100	1000	Qt.
ALGONQUIN	\$.10	\$.08		\$.15	\$.50	\$2.00	\$4.00
BADGER BEAUTY20			.20	.75		
BEACON08	.05	.04	.15	.50	1.50	3.00
BEAUTY CLINIC35	.25					
BELTRAMI20			.25			
BIG TOP12	.08	.30	2.50	8.00	
BLACK OPAL10						
BUCKEYE BRONZE15	.10	.05	.15	.50	2.00	
BURMA50	.35		.50	3.00		
CHERRY JAM50	.35	.20	.50	3.00		
CONNECTICUT YANKEE	4.00	3.00	2.00				
COONEY LASS10	.07	.04	.15	.50	2.00	4.00
CORONA10	.07	.04	.15	.50	2.00	4.00
COVER GIRL75			.75	5.00		
CRINKLE CREAM50	.35		.50	4.00		
CRITERION20	.15		.20	1.00		
DR. WHITELY25	.15	.25	2.00		
EARLY ROSE08	.06	.04	.15	.40	2.00	
ELIZABETH THE QUEEN20	.12	.06	.20	1.50	6.00	
ETHEL CAVE-COLE10	.08	.05	.15	.40	2.00	
ELOISE10	.08		.15	.40		

FAIR ANGEL15	.10	.05	.25	1.00	3.50	
GENERAL MacARTHUR10	.08	.05	.15	.75	3.00	
GIANT10	.06	.04	.15	.50		
GLAMIS05	.15	.50		
GOLD DUST07	.05	.03				
GRATITUDE	1.50			1.25			
GRETA GARBO10	.07	.05	.15	.50	2.00	
GOLDEN CHIMES10	.07					
HAWKEYE RED75	.50	.25	.40	3.00		
HIGH FINANCE20	.12		.25	2.00		
INTRUDER	3.00	2.00	1.00	2.00			
IRAK08						
KING LEAR08	.06	.04	.15	.50	2.00	4.00
KING WILLIAM10	.08	.05	.15	.50		
LADDIE10	.06	.04	.15	.50	2.00	4.00
LADY JANE12		.05	.15	.50		
LAVENDER PRINCE75	.50	.35	.75	5.00		
LAVENDER QUEEN10	.08	.05	.15	.50	2.00	
LAVENDER RUFFLES08	.06	.04	.15	.50	2.00	4.00
LEADING LADY40	.25	.15	.40	3.00		
LEXINGTON15	.10	.06	.15	.50	3.00	
LIPS OF GOLD15	.10	.06	.15	.75		
MAID OF ORLEANS08	.05	.03	.15	.50	2.00	
MARIMBA10	.07		.15	.50		
MOTHER KADEL10			.15	.50		
MOTHER MACHREE10			.15	.50		
MRS. G. G. ERREY15	.10	.05	.20	.75		
MRS. MacARTHUR12	.10	.05	.20	.50	3.00	
MRS. MARK'S MEMORY12	.08	.05	.15	.35		
MYRNA FAY	4.00	3.00	2.00				
ORIENTAL PEARL	5.00	4.00	3.00	5.00	35.00	150.00	
PARADISE08			.15	.50		
PEGGY LOU08	.06	.04	.15	.50		
PHYLLIS McQUISTON08	.06	.04	.15	.50	2.50	
PICARDY08	.06	.04	.15	.40	2.00	
PURPLE BEAUTY10	.08	.06	.15	.50		
PURPLE SUPREME25	.15	.10	.25	1.00	6.00	
R. B.15	.10		.20	.75	4.00	
ROSA VAN LIMA08	.06	.04	.15	.50	2.00	
RUBY RED	2.00	1.25	.75	1.50	10.00		
ROYAL WINSOR	3.00	2.00	1.50	2.50	20.00	150.00	
SPOTLIGHT	1.50	1.00	.60	1.20	6.00		
SUNLIGHT	3.50	3.00	2.50	4.00	35.00	250.00	
SURFSIDE08	.06	.04	.15	.50	2.00	4.00
VAGABOND PRINCE08	.06	.04	.15	.50	1.50	
VAN GOLD65	.50	.35	.65	4.00		
WHITE GOLD12	.08	.05	.20	1.00	4.00	
WINGS OF SONG08	.06	.04	.15	.40	2.00	
W. R. READER35			.25			

SPECIAL OFFERS

MYRNA FAY—2 M, 3 S, and 20 Blts. for	\$10.00
SUNLIGHT—2 M, 2 S, and 10 Blts. for	10.00
ROYAL WINSOR—1 L, 1 M, 1 S, and 30 Blts. for	10.00
25 bulblets each of Sunlight, Royal Winsor, Spotlight, Oriental Pearl, Leading Lady for	20.00

MIXTURES

In addition to the glads in this list we grow about two hundred other varieties in quantities too small to find a place in our catalog. Many of them will make it next year, we hope. From them, and from those included here, we put out mixtures in which we take great pride. It is our custom to include two bulbs each of forty varieties, with a few extra for good measure. These will consist of large bulbs (one and one-quarter inches up) and will include about every color and shade known to the gladiolus world. If labelled, they would cost at least twice the price we ask for them.

MIXTURE NO. 1

100 Bulbs for \$5.00

Two bulbs each of at least forty varieties, unlabelled. With this collection we will include one small bulb of SUNLIGHT, separately bagged and labelled and worth \$2.50.

MIXTURE NO. 2

100 Bulbs for \$7.50

Same number of kinds as Mixture No. 1, but will include many of those that are higher in price. With this collection we will include, properly labelled, one large bulb of SUNLIGHT, a \$3.50 value.

MIXTURE NO. 3

100 Bulbs for \$4.00

Same number and kinds as in Mixture No. 1, but medium sizes. All will flower but blooms will not be quite as large.

MIXTURE NO. 4

100 Bulbs for \$6.00

Same number and kinds as Mixture No. 2, but bulbs will be of medium size.



COURTESY N. E. G. S.

SUNLIGHT WINNINGS 1946

FIRST: Open Class	Boston	FIRST: Open Class	Maine
FIRST: New England Origination	Boston	Division Champion	Maine
SECOND: 25 Spikes	Boston	Reserve Grand Champion	Maine